## **Author Social Media Marketing**

You Pick 7 Social Media Strategy to Connect You with Your Tribe



Global Twitter Mktg \$199 value invite/engage/grow/broadcast™ 1K new followers in 6 months Global Facebook Fanpage \$399 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Global Instagram Mktg \$199 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Global YouTube Mktg \$199 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Global Google+ Mktg \$199 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Global Pinterest Mktg \$199 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Global Linkedin Mktg \$199 value invite/engage/grow/broadcast™ 1K new Fans in 6 months Get the 7<sup>th</sup> month FREE if we don't hit the above targets by day 180 You Pick 2 \$197 month up to You Pick 7 for \$682/month

ie: we post 3 times a week to your Facebook Fanpage and twice a day to your Twitter

Initial Ever-Green Short Form Content Writing Fee One-Time \$297 for 100 tweets/posts Compelling calls to action and emotional hooks about why you wrote book, behind the scenes, what others are saying and FAQ's. Client owns & keeps all content & social media. All plans are month to month, pre-paid.



## A La Carte **Press Release Distribution:**

Includes 1 Nationally syndicated Press Releases on PRWeb.com \$747

We feature YOU in: the Speaker, the Author, the Expert, in the News, Behind the Scenes with Author Photo Albums on your Fanpage so your fans know what you are up to and it's easy for people to know immediately what it is you do not just timeline photos, cover photos, profile photos, mobile uploads, etc....



We use the "in the news" media pick-ups for your social proof on social media Author, as seen on Fox, NBC, CBS, ABC