



Beyond Publishing Plug and Play Global Book Sales Agreement

Author Name



*Our #1 selling markets for books in English: India, Japan, China FACT: 75% of books in English are bought and consumed OUTSIDE the USA
"Amazon is only 65% of book sales globally." Forbes*

Inclusion in our catalog, representation at all of our global book shows and social media push from Beyond Publishing

See our partial list of 39,000 outlets we make your print and ebook available to:

Global Online Retail Partners

- 24Symbols
- 7Switch
- Amazon*
- Apple**
- Baker & Taylor Blio
- Barnes & Noble
- BookShout (Rethink Books)
- Bookmate
- ChristianBook.com
- EBSCO
- Follett
- Gardners
- Glose
- Hummingbird DM
- Inktera
- Kobo
- PaperC
- Redshelf
- Rockstand (RockASAP)
- Sainsbury
- Txtr
- Wook
- Zola
- A book Company
- All Romance eBooks
- Artech House
- Asia Books
- BOL.com
- Bookshop Krisostomus
- Booktopia
- Campus eBooks
- Cokesbury.com
- Completebook.com
- Covenant
- DMC
- ebook.de Internet GmbH
- eBookMall
- eBookShop
- FeedBooks
- Five Senses Education Pty ltd
- Global Reward Systems
- Hastings
- Infibeam
- Inkterra
- lwemi.com
- KIWOPPE
- Juke Entertainment GmbH
- Libstor
- Lybrary.com
- Majesty Media Group
- Mediander, LLC
- Mintbook.com
- MPH Online
- My Learning Hub
- Online Book Place
- Pocketbook
- PubFront APS
- Saraiva e Siciliano
- Sarajoben Enterprises US
- SBS Special Book Services
- Slicebooks
- Spotlink Digital
- Takealot
- Textbooks.comMBS
- Tradebit
- UAB VIPSupply
- Wisepress LTD UK
- XAMOnlin3

Global Print Distribution Partners
United States | United Kingdom | Europe | Australia & New Zealand

Adlibris · Booktopia · Fishpond · Agapea · The Nile · ALS · Amazon.co.uk · Peter Pal · Aphrohead · Univ. Coop Bkshop
Bertrams · Wrap Distribution · Blackwell · Waterstones · Book Depository Ltd · Books Express · Book Comm Ltd
Courtts Information Services Ltd · ChristianBook.com · Designarta Books · Paperback Shop Ltd · Eden Interactive Ltd
Foyles · Super Book Deals · Gardners · Mallory Int'l · Trust Media Distribution (formerly STL)

This agreement is made 6/25//2018, between **BEYOND PUBLISHING** (“Publisher”), with its principal offices at Beyond Publishing 18111 Dallas Parkway, Dallas Texas 75287

(“Author”), _____

This agreement pertains to the book (“Work”) titled: _____ address: _____

The Publisher and the Author agree upon the following:

Rights

- A. The terms of this agreement are in force for a period of 2 years. If either party decides that the other has not lived up to their respective contractual obligations then either party may exit the agreement, prior to the end of 2 the year agreement of service by certified letter. If neither party cancels the current terms of this agreement will remain in effect.
- B. The Author guarantees to the Publisher that he/she is the sole Author and proprietor of this Work, and that it in no way violates any copyright belonging to another party, nor are its contents libelous in any way. The Author, having the full power to make this agreement and maintaining all rights to this Work, shall hold the Publisher harmless of all suits, claims, and proceedings, which may be taken on the grounds that this Work violates a proprietary right or copyright or contains libelous material.
- C. The Author owns the rights to any future licensing deals including film, TV, video games and music. The Publisher asks for the first right of refusal to serve as the Author’s agent on such matters to negotiate for the Author the best possible deal.

Production Process

- A. The Author is not required to buy a set number of books per printing. Depending on the Author’s overall book plans, the Publisher will recommend the best quantity to print and the best method to do so.
- B. Most publishers demand the rights to the Author’s Work. This Publisher does not.
- C. Single Print Option (SPO) is also available at this stage of the process, also known as Print on Demand (POD) The Publisher will put the Author’s book into “the system” and make available to thousands of retailers (see partial list above) Publisher makes Authors’ book available for sale in single printed copies, printed and mailed directly to the customer.

Review Process of Work by Author

- A. When the Publisher has the book ready, a PDF of the entire manuscript and full cover will be sent to the Author for final review. A hard copy (print proof) can be ordered for Author at this time (about \$45 Perfect Bound, \$65 Hard Cover) No charge for an online proof for approval.

Printing Process

The printing process the Publisher uses is designed to provide the Author with the best possible prices and minimize the time it takes to print. The Publisher will provide the Author with the best pricing including quantity discounts.

Marketing & Promotion

Ultimately, the Author determines the success of the Work. The best approach is to see the Publisher's effort as extra, bonus, or "icing on the cake." It is the Author's vision, passion, and efforts that are the determining factors in the success of the Work. A more detailed look at Publisher's marketing options **BeyondPublishing.net/Marketing** recommended for author.

- A. The Publisher cannot guarantee book placement, length of time on the shelves, or book positioning within the stores.
- B. In order to get the best bookstore and library placement and pickup having a marketable book cover is essential. The book cover is a worthy investment that will yield long term benefit over time.
- C. In order to get bookstores and libraries to consider picking up an authors book we must enable the wholesale discount from 45-55% to incentivize retail pickup. This takes time and will be monitored by the Beyond Publishing staff to see the progress and report on it from quarter to quarter. For active book store representation, a one-time ala carte fee of \$499 can be paid to Beyond Publishing to have our book store representative actual call on and visit bookstores on the authors behalf.
- D. At times, the Publisher may be able to sell the Work to foreign publishers. The only costs associated for the Author may be that of sending samples to a foreign publisher. The Publisher handles the sending of actual text or covers, and works with the foreign rights rep. These opportunities, as they arise, will be communicated with the Author.

Sales & Royalties

- A. When the Work sells through any locations, resellers or distribution points (partial listing above) the following royalties: 50% to the Author and 50% for the Publisher are paid on all online, offline sales of print, ebook and audio sales.
- B. Royalties are paid via check or Pay-Pal bi-annually on all print and ebook sales. Industry standard reporting will be provided to author detailing POS (Point of Sale) activity. Royalties are paid out on Feb 15 for Aug 1-Jan 31st and August 15th for royalties earned Feb 1 – July 31st.
- C. No royalties are paid on copies the Author or the Publisher give away. When selling the authors books at events the Author receives 100% of sales of books that author personally takes delivery of.

This agreement constitutes the complete understanding of both parties. Any modifications or waivers shall be invalid unless in writing and signed by both parties. While no guarantee of number of books sold can be made to Author the following is a partial list of the 39,000 online and traditional brick and mortar retailers we make your book available to globally.

350 Custom Print Book Interior Format Design includes eBook Interior Layout and Design

150 Copyright Registration and Industry Standard Formatting for Copyright Page

100 ISBN Assignment for Perfect Bound Book

100 ISBN Assignment for Case Laminate Book

125 Library of Congress Control Number

50 Bar Code

75 Amazon "LOOK INSIDE" feature

75 Barnes and Noble "READ SAMPLE"

302 Booksellers Return Program

100 ISBN for eBook Platforms

298 E-Book Conversion E-Pub3

175 PRINT File Submission for Perfect Bound (soft cover) Edition "in the system" (for syndication to thousands of platforms)

175 PRINT File Submission for Case Laminate “in the system” (for syndication to thousands of platforms)

175 EBook File Submission “in the system” (for syndication to thousands of platforms)

497 Audio Book File Submission to Amazon ACX, itunes store and Audible. (Doesn't include recording)

ONE-ON-ONE AUTHOR SUPPORT (up to 1 phone call per week, unlimited email support)

\$2,747 one-time investment (includes everything except cover design and edit)

Author can terminate this agreement by registered letter if the publisher infringes upon one or any of the obligations he has undertaken to meet in this present agreement; Author owns the copyright of this work. Both parties have duly executed this Agreement by their signatures below:

Publisher: **Michael D. Butler**, CEO, Beyond Publishing _____ Date: 7/23/18

Author: _____ Signature: _____ Date: _____