



Author Package Comparison

THE MINIMALIST
\$2,497
50% royalty on online sales

★ **MOST POPULAR** ★
THE POPULIST
\$4,997
55% royalty on online sales

THE GLOBALIST
\$7,997
60% royalty on online sales

PUBLISHING ESSENTIALS			
Book Cover Design <i>Professional, print-ready</i>	✓	✓	✓
Interior Design <i>Formatted for print</i>	✓	✓	✓
Copyright Registration <i>Industry-standard copyright page</i>	✓	✓	✓
ISBN Assignment	Paperback	HC + PB + eBook	HC + PB + eBook
Barcode <i>Industry-standard back cover</i>	✓	✓	✓
Professional Proofread	✓	✓	✓
Library of Congress <i>Official submission</i>	—	✓	✓
BOOK FORMATS PRODUCED			
Paperback	✓	✓	✓
Hardcover	—	✓	✓
eBook	—	✓	✓
Audio Book <i>ACX, iTunes & Audible upload included</i>	—	—	Ala carte
DISTRIBUTION & RETAIL			
Amazon Distribution <i>Look Inside feature enabled</i>	✓	✓	✓
Barnes & Noble <i>Read Sample feature enabled</i>	✓	✓	✓
Select Online Retailers <i>Dozens of platforms</i>	✓	✓	✓
Global Connect <i>Hundreds of sites worldwide</i>	—	✓	✓
Bookstore & Library <i>Physical store + library system access</i>	—	✓	✓
MARKETING, PR & MEDIA			
Amazon #1 Bestseller <i>International bestseller campaign</i>	—	✓	✓



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	THE MINIMALIST \$2,497 <i>50% royalty on online sales</i>	★ MOST POPULAR ★ THE POPULIST \$4,997 <i>55% royalty on online sales</i>	THE GLOBALIST \$7,997 <i>60% royalty on online sales</i>
Global Press Release	—	1	3
Global Media Outreach <i>Traditional media pickups — 90 days</i>	—	—	✓
Major Book Shows <i>International representation</i>	—	—	✓
Book Review Submissions & <i>Professional endorsements</i>	—	—	✓
Interview: Michael D. Show <i>Seen by thousands</i>	—	✓	✓
AUTHOR COMMUNITY & SUPPORT			
Private Author Community <i>2,300+ authors on Facebook</i>	✓	✓	✓
Beyond Podcast Network	✓	✓	✓
Royalty Tracking <i>24/7 real-time sales dashboard</i>	✓	✓	✓
Bulk Order Portal <i>Buy books at cost anytime</i>	✓	✓	✓
Customer Support	Email M–F	Email, Phone & Text M–F	24/7 All Channels
Annual ISBN File Fee <i>Keeps books in circulation</i>	\$16/yr	Included	Included
Author Royalty — Online Sales	50%	55%	60%
Books You Personally Sell	100%	100%	100%

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